PERSPECTIVE ON THE MSPO CERTIFICATION SCHEME

By Benjamin Loh, WWF-Malaysia
Benjamin Loh is currently the Manager for Sustainable Palm Oil in WWF-Malaysia under the commodities sector of the Sustainable Markets Programme (SMP). Benjamin is responsible for driving the strategy of sustainable production, supply and consumption of Palm Oil in Malaysia, and within the WWF global network.

Benjamin is currently the focal point for Sustainable Palm Oil in WWF-Malaysia and represents WWF-Malaysia various multi-stakeholder engagement processes and committees including the Roundtable of Sustainable Palm Oil (RSPO) and the National Steering Committee for MSPO.

Benjamin was previously engaged with the palm oil industry, serving in sustainability roles with Kuala Lumpur Kepong (KLK) Berhad and the Malaysian Palm Oil Council (MPOC).
WWF – Malaysia Sustainable Palm Oil

Certification Assessment Tool (CAT) - MSPO
By: Benjamin Loh
WWF Vision for palm oil

To transform markets to make sustainably produced palm oil the norm, and thereby protect rainforests, wildlife and people
Palm Oil in Malaysia – WWF Initiatives

- WWF – Sustainable Markets Programme (SMP) – Sustainable Palm Oil
  1. Working with RSPO and MPOCC to strengthen standards
  2. Engaging with buyers and manufactures to promote sustainable use and supply
  3. Working with companies to build sustainability portfolios
  4. Working with RSPO and MPOCC to raise awareness and educate business and consumers
Palm Oil in Malaysia – WWF Initiative

5. Finance sector engagement – to promote sustainable financing for PO
6. Sustainable PO Alliance and Community – SASPO and SPOC
7. Palm oil Buyer scorecard – with WWF – Singapore
8. Smallholder capacity building and certification – project in Sabah
9. Consumer events to raise awareness on sustainable consumption
10. Educate student and youths on sustainable palm oil
11. Engaging and bridging gaps with Malaysian government and related agencies and bodies
12. Working to strengthen MSPO understanding and standards
You can support sustainable palm oil too!!

Be aware of your purchasing
- Support certified sustainable (certified) companies
- Ask for sustainable labeling
- Make informed decisions
- Know your choices
WWF Certification Assessment Tool (CAT)

- CAT is a formalized methodology to evaluate and compare standards and certification schemes
- Outcome is to better understand a certification scheme strengths and weaknesses
- Developed by WWF International
- Assess certification schemes that are best equipped to achieve conservation goals and objectives
**WWF Certification Assessment Tool (CAT)**

- List of criteria based on WWF requirements and ambitions
- Deliver best social and environmental impact at scale
- Conducted by 3rd party consultant
- Understanding strength and weaknesses and how to address them
- Focuses on greater impact and outreach
- Version 4.0 applied to MSPO
- Previous versions applied to other certification schemes for commodities including Soy and Sugar
- Snapshot in time (2016)
- Scheduled for review after MSPO review in 2018
- Comparison on Palm Oil Schemes Available
**WWF Certification Assessment Tool (CAT) Results**

### Performance on all questions
- TRUE: 53.1%
- FALSE: 45%
- N/A: 1.9%

### Scoring Overview for Section 1 & 2

<table>
<thead>
<tr>
<th>Total Number of Questions (not including questions answered N/A)</th>
<th>157</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRUE</td>
<td>85</td>
</tr>
<tr>
<td>FALSE</td>
<td>72</td>
</tr>
<tr>
<td>N/A</td>
<td>3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Overall Score</th>
<th>% True</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Score</td>
<td>54%</td>
</tr>
<tr>
<td>System Strength And Governance Subsection</td>
<td>41%</td>
</tr>
<tr>
<td>Environmental And Social Strength Subsection</td>
<td>68%</td>
</tr>
</tbody>
</table>
SECTION 1 : SCHEME

A. MISSION AND GOVERNANCE

B. SETTING STANDARDS

C. CERTIFICATION

D. ACCREDITATION

E. CHAIN OF CUSTODY
# WWF Certification Assessment Tool (CAT) Results

<table>
<thead>
<tr>
<th>SECTION 1 : SCHEME</th>
<th>%TRUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>SECTION 1 : BREAKDOWN</td>
<td></td>
</tr>
<tr>
<td>Scheme : Total</td>
<td>41%</td>
</tr>
<tr>
<td>A. Mission and Governance</td>
<td>30%</td>
</tr>
<tr>
<td>B. Setting Standards</td>
<td>50%</td>
</tr>
<tr>
<td>C. Certification</td>
<td>60%</td>
</tr>
<tr>
<td>D. Accreditation</td>
<td>40%</td>
</tr>
<tr>
<td>E. Chain of Custody</td>
<td>10%</td>
</tr>
</tbody>
</table>
WWF Certification Assessment Tool (CAT) Results

SECTION 2: STANDARD

A. LEGALITY, TENURE AND USE RIGHTS

H. AGRICULTURE: OTHER GOOD PRACTICE

G. PLANNING AND TRANSPARENCY

B. COMMUNITY RELATIONS

C. WORKERS’ RIGHTS

F. POLLUTION, WASTE AND GREENHOUSE GAS EMISSIONS

D. WATER AND SOIL

E. BIODIVERSITY
### WWF Certification Assessment Tool (CAT) Results

<table>
<thead>
<tr>
<th>SECTION 2 : BREAKDOWN</th>
<th>%TRUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard : Total</td>
<td>68%</td>
</tr>
<tr>
<td>A. Legality, Tenure and Use Rights</td>
<td>90%</td>
</tr>
<tr>
<td>B. Community Relations</td>
<td>90%</td>
</tr>
<tr>
<td>C. Workers' Rights</td>
<td>70%</td>
</tr>
<tr>
<td>D. Water and Soil</td>
<td>80%</td>
</tr>
<tr>
<td>E. Biodiversity</td>
<td>80%</td>
</tr>
<tr>
<td>F. Pollution, Waste and Greenhouse Gas Emissions</td>
<td>33%</td>
</tr>
<tr>
<td>G. Planning and Transparency</td>
<td>60%</td>
</tr>
<tr>
<td>H. Agriculture-Other Good Practice</td>
<td>25%</td>
</tr>
</tbody>
</table>
WWF Certification Assessment Tool (CAT) Results

Limitations & Benefits

- Open to interpretation
- Open to constructive criticism and comments
- Single view point from one NGO
- Snapshot in time (things have changed)
- Open to change and positive development
Please Contact WWF-Malaysia Sustainable Palm Oil for more info, questions, comments and suggestions

bloh@wwf.panda.org

my.sustainability@wwf.panda.org
WWF has over 5 million supporters

WWF has over 16 million followers on Facebook, Twitter and Google+

WWF was founded in 1961

WWF is in over 100 countries, on 6 continents

WWF- key figures