KEY FACTORS FOR FUELLING THE RISING DEMAND FOR SUSTAINABLE PALM OIL THROUGH MSPO CERTIFICATION
TO MEET THE DEMAND OF INCREASING POPULATION IN A SUSTAINABLE MANNER

• India’s population is expected to touch 1.5 billion by 2030, surpassing that of China.

• Consumption of vegetable oil set to grow 3 - 3.5% each year
Palm Oil and food security

World Population predicted to touch 9.5 billion by 2050 (UN report)

Vegetable oil demand by 2030 to touch 200 million MT and 230 million MT by 2050.
Palm oil contributes app: 35% of the Vegetable oil, 70 million MT by 2030 and 90 million MT by 2050 (40%)

To meet the demand an addition 94 million Ha is required if planted with other vegetable oils or 15 million Ha if planted with oil palm.

Palm Oil with the highest yield per Ha and with limited land available is the only crop that can fill the gap.
The livestock industry uses the most land (3.5 bil ha); is the main driver for past and future global deforestation and direct GHG emission (18% of global emissions) and saturated fats. Doubling of livestock demand by 2050 is catastrophic: Oilseed and milk are main sources of trans-fats. Livestock consume 70% grain and 90% soyabean.
WHY SUSTAINABLE PALM OIL?

Sustainability is becoming a license to operate in many parts of the world due to increasing awareness by businesses about their needs for a future supply of sustainable raw materials as well as more sophisticated demands from the consumers who care about the origins of their products.

Commitments by companies to source a global supply of sustainable palm oil will have major implications in all countries as multi-national corporations move to fulfill their global responsibilities. Local companies that do not follow suit may easily be left behind in the changing landscape of the global market.
Ignorant industry
Many associated with this business are blissfully unaware of even the basics of sustainability, leave alone SPO. Interestingly, it was in September 2015 that the United Nations replaced Millennium Development Goals with ‘Sustainable Development Goals’. SDG has set 17 goals to ‘transform the world’ and these goals are to be achieved by 2030. Broadly, the goals seek to end poverty, protect the planet and ensure prosperity for all.

A close study of all the 17 goals and palm oil’s relationship with them would clearly suggest that palm oil can help advance as many as 12-13 goals. In other words, palm oil is a good candidate to advance UN SDG.

That said, one is not sure if even palm oil producers realise or recognize the role the commodity can play in advancing SDG. So, instead of treating palm oil as mere commodity trade, it is necessary to treat it as a commodity helping advance SDG.

The general perception about the oil needs to change through strategic communication. It should be commodity palm oil no more; but ‘palm oil for advancing SDG’.

Appeared in the Hindu Newspaper in India
In India, the world’s largest market for palm oil, Rainforest Alliance helped launch the **India Sustainable Palm Oil Coalition** with the Centre for Responsible Business (CRB), WWF-India and RSPO. The aim of the coalition is to promote the use of more sustainable palm oil and advocate for leading trading and manufacturing companies to build sustainability into their business operations. Until 2018, there was very little engagement in palm oil sustainability among companies in India. Since the launch of our collaborative initiative in October 2018, nine large companies have signed on to the Coalition and a further eight are in active dialogue with a view to joining.

*Demand for sustainable palm oil is taking place all over the world.*
Drivers of sustainability - Climate change.

Smog in New Delhi

Haze in Kuala Lumpur
Demands for action on Climate change by the young generation

Gretha Thunberg at a rally in NY

Boston

India

Australia

South Africa
DEMAND BY THE YOUNG GENERATION

SINGAPORE CLIMATE RALLY

LUISA-MARIE NEUBAUER (GERMAN CLIMATE ACTIVIST)
ESG requirement for Investors

**Environmental**
- Waste & Pollution
- Resource Depletion
- Greenhouse Gas Emission
- Deforestation
- Climate Change

**Social**
- Employee Relations & Diversity
- Working Conditions
- Local Communities
- Health & Safety
- Conflict

**Governance**
- Tax Strategy
- Executive Remuneration
- Donations & Political Lobbying
- Corruption & Bribery
- Board Diversity & Structure
Sustainability commitment from Malaysia.

Current Malaysian forest has 56% coverage which is 6% more than what was promised at the UN, proving our commitment.

Land for oil palm planting capped at 6.5 million Ha.

No deforestation and prevent biodiversity loss.
It’s paying off for oil palm farmers

335 farmers in Perak was awarded the sustainability certificates
China Greenfood Development centre has also recognised MSPO

Acknowledgement from International bodies

MSPO Certification adopted by Tokyo 2020 Olympics and Paralympics games

Kuala Lumpur: The Malaysian Sustainable Palm Oil (MSPO) Certification Scheme has been adopted as tool for the Tokyo 2020 Olympics and Paralympic Games Sustainable Sourcing Code for palm oil, Primary Industries Minister, Teresa Kok said. It was among the three certifications approved by the Tokyo 2020 Olympics and Paralympic Games Sustainable Sourcing Code Committee on Dec 4 last year, besides the Indonesian Sustainable Palm Oil (ISPO) and Roundtable on Sustainable Palm Oil (RSPO).

China Greenfood Development centre has also recognised MSPO

With the target to have all plantations, small holders and medium sized estates certified under MSPO, Malaysia will be able to produce 100% certified palm oil under the Malaysian Brand. Aggressive promotion of MSPO certified Palm oil should be carried out all over the world to create awareness of sustainable Palm oil.
Be the change you want to see in the world
-Mahatma Gandhi

I want to be MSPO certified!

JOIN US IN OUR MISSION TO MAKE SUSTAINABLE PALM OIL THE NORM GLOBALLY
“IN THE MIDDLE OF DIFFICULTY, LIES OPPORTUNITY”

-Albert Einstein